

CONFIDENTIALITY AND COOKIES POLICY

AS AT 10/2020

Webshop platform highly cares about and treats the protection of your data seriously.

Webshop is operated by Balluff Turkey Otomasyon Ticaret Ltd. Şti. ("**Balluff Turkey**") whose head office is located at Kozyatağı Mah. Değirmen Sok. AR Plaza A Apt. No:16/14 K:7 Ofis No:71 Kadıköy/İstanbul in its capacity as the data controller

Our general principles

We make use of certain technologies such as cookies, pixels or gifs ("**Cookies**") and this way we process your personal data in order to improve your experience during your visit to our Web site.

The use of these technologies is in line with the legislation applicable to us, including but not limited to Personal Data Protection Law no. 6698 ("**PDP Law**"). We adopt all necessary administrative and technical measures to protect all our web sites against existing risks in connection with your personal data. Our business partners who support us to maintain this web site are obliged to comply with these terms pursuant to the contracts and commitments between us.

The purpose of this Cookie Policy is to inform you about the process of personal data that is obtained in the course of the use of cookies used by Web Site users/ members/ visitors ("**Data Subject**") during the operation of Webshop Platform at the web site www.balluff.com by us ("**Web Site**"). In this Confidentiality and Cookie Policy, we wish to explain to you what kind of cookies we used for what purposes and how we will control them.

For more detailed information about the processing of your personal data by the Company, we advise you to read the Confidentiality Notice of Balluff Turkey Otomasyon Ticaret Ltd. Şti.

What do we record as a standard?

You can use all areas on our web site without disclosing your identity unless these areas are access-protected. In order to correct errors and reveal security incidents, we store all session data of each Web Site user as a standard,

What is the Legal Basis for processing your data?

In the case of exceptions set out in applicable provisions pursuant to Articles 5 and 8 of the PDPL, your personal data may be processed in line with the purposes defined in this Confidentiality and Cookie Policy in line with the personal data protection legislation, including the Law.

If you wish, you can go over the "Information Notice of Balluff Turkey Otomasyon Ticaret Ltd. Şti. under the Personal Data Protection Law" ("**Information Notice**") for more detailed information about this matter.

In what way do we use which cookies?

1. Mandatory Basic Cookies-Cookies for basic functions of the web site:

These cookies are absolutely required for the smooth operation of the Web Site. These cookies are needed to manage the system and to prevent fake operations. In case they are blocked, the Web Site will not operate. Without cookies, certain functions such as logging in to the web site or creating shopping cart shall not work.

2. Analysis/ Performance Cookies:

These cookies allow us to analyze and understand the way Web site is operated and to improve it by contacting you. You can block the use of these web sites.

3. Performance, Personalization, Targeting, Advertisement and Marketing Cookies

These cookies are used to identify and offer you such contents that may attract your attention, including advertisement content. In the case you block these cookies, this will not totally block advertisement contents and you will be presented only general-purpose advertisements instead of ads specific to your interests.

You can block the use of cookies

The use of cookies helps the Web Site to offer better services; but if you wish, you can block the use of cookies. However, please remember that in such case, **the web site shall not fully function and you will not be able to make use of all its characteristics.**

In order to block the use of cookies, you are required to change the settings of your Internet browser. These changes vary depending on the device and web browser that you use.

Your contact point for all your questions

In the case that you have questions about the protection of your personal data or using your rights, you can use the following contact details in order to directly contact our Company.

Balluff Turkey Otomasyon Ticaret Ltd. Şti.

Kozyatađı Mah. Deđirmen Sok.
AR Plaza A Apt. No:16/14 K:7 Ofis No:71
Kadıköy/İstanbul

Mersis No: 0139038200400011

Contact Link: If there is a contact link, it should be added here.

Use of Rights, Application and Communication

You can send your requests about your rights above to us pursuant to Article 13 of the Law and Article 5 of the Communique on Terms and Procedures. Please check our Information Notice for more detailed information about the subject matter.

Amendments to the Confidentiality and Cookie Policy

This Confidentiality and Cookie Policy reflects the valid status of data processing in Webshop. In case of a change to data processing, this Confidentiality and Cookie Policy shall be updated accordingly. We always offer the latest version of this Confidentiality and Cookie Policy. Amendments to this Confidentiality and Cookie Policy shall become effective upon the publication of the amended changes.